



Women's Enterprise Scotland Awards 2022

Application/nomination form

(Please use this document as a guide and complete the form online at <https://www.surveymonkey.co.uk/r/WESAwards2022>)

If nominating someone else:

Your name

Business name (if applicable)

Your email

Your phone number

Name of applicant/nominee

Business

Address

Email

Phone number

Nominee's Social Media details: facebook/twitter/linkedin/Instagram

How do you/the nominee business meet the qualifying criteria:

- owned and led by a majority of women
- a woman is the key driving force behind the business and has a share in the business
 - what share in the business is held?

For all categories:

- What is your/the nominee's role within the business? (include role title and responsibilities)
- Who is the owner/founder of the business? (if not you/the nominee please provide details)
- In what industry does the business operate?
- Briefly describe the history of the business and what it does, or if applicable the background? (max 300 words)

- Please outline how the business has progressed in the year to May 2022. (max 300 words) (Not Inspiring Leader of the Year)

Start-up business of the Year (up to 3 years old as at 27th October 2022)

This award celebrates the entrepreneurial aptitude, vision, ambition, drive and commercial acumen to build a woman-led successful enterprise in Scotland from start-up.

- Please demonstrate why this business is an outstanding start up business, including details of entrepreneurial aptitude, vision, ambition, drive and commercial acumen. (max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact, inspiring other women? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words).

Growth Business of the Year

This award celebrates Scotland's growing women-led businesses and recognises those that have achieved growth and financial performance. It recognises the businesses who have best demonstrated an understanding of their competitors, customers, and markets they operate in; and have the foundations in place for continued commercial success.

- Please demonstrate why this business is an outstanding growth business, including details of the growth achieved in addition to demonstrating understanding of their competitors, customers, and markets they operate in; and having the foundations in place for continued commercial success. Include how the business has supported other women owned businesses or the women in business community. (max 400 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact, inspiring other women? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words)

Outstanding Business of the year – (over 3 years old, up to 250 employees, up to £12m turnover as at 27th October 2022)

This award recognises the development and growing success of an established woman led business in Scotland, looking at clear values and purpose, business growth, strong financial performance, profitability, and brand awareness achieved in relation to the number of employees and budget.

- Please demonstrate why this business is an outstanding business, including details of business growth, profitability, and brand awareness achieved in relation to the number of employees and budget. In addition, evidence how the business has supported other women owned businesses and/or the wider women in business community. (max 300 words)

- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact, inspiring other women? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words)

Inspiring Leader of the Year

This award recognises a business leader (male or female) in Scotland who has contributed to enhancing the landscape for women led businesses. Entrants must demonstrate support and involvement with the women led business community and play an instrumental role in enabling women to start up in business and thrive.

- Please outline how the business has benefitted from the work of the nominee in enhancing the landscape for women owned businesses in the year to May 2022. (Max 300 words)
- Please describe how the nominee has enhanced the business landscape for women owned businesses in the year to May 2022 including details of the leadership skills evidenced, the support and inspiration provided for women owned businesses, the involvement with the women owned business community and how this has helped women owned businesses to start up and grow. (Max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact? (Max 300 words)
- Please describe why the nominated individual should win this award? (Max 300 words)

Funded Business of the Year

This award recognises the women-led businesses in Scotland attracting funding or investment to support development and growth. Entrants may have secured funding from a variety of sources, including banks, equity finance, angel investment, commercial finance or banks.

- Please demonstrate why this business is an outstanding funded business, including details of the funding received and the impact achieved by the business from the funding. (Max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact, inspiring other women-led businesses? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words).

Adaptive Business of the Year

This award is for a women-led business which has successfully adapted since 2020, in the face of significant challenges, and can demonstrate growth and business continuity during the Covid-19 pandemic.

- Please demonstrate why this business is an outstanding adaptive business, including details of the challenge/s faced and the agility demonstrated by the business to sustain. (Max 300 words)

- How has this success been reflected in or through the operation of the business? For example, in the financial figures, retaining or taking on more staff, making a social or community impact, inspiring other women-led businesses? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words).

Embracing Technology Business of the Year

This award recognises the women-led businesses in Scotland that have harnessed technology as part of their digital transformation in order to deliver growth, open up new markets or provide new ways of working.

- Please demonstrate why this business is an outstanding business in terms of the use of digital and/or technology, including details of the investment made and the impact achieved by the business from the investment. (Max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact, inspiring other women-led businesses? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words).

Net Zero Business of the Year

This award celebrates the women-led businesses that have made significant progress in reducing their carbon emissions as part of the transition to becoming net-zero.

- Please demonstrate why this business is an outstanding net zero business, including details of the investment made in sustainable practices and the impact achieved by the business from the investment. (max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, attracting and retaining staff, making a social or community impact, inspiring other women-led businesses? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words).

Collaborative Champion

This award recognises women-led businesses or organisations that have collaborated to overcome challenges, with outstanding results. Entrants must demonstrate an effective collaboration which has addressed and overcome an identified business issue.

- Please demonstrate why this business has achieved an outstanding collaboration, including details of the parties collaborating, the issue identified, the investment made, and the impact achieved from the collaboration. (max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact, inspiring and/or supporting other women-led businesses? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words).

Purpose Led Business of the Year

This award is for a women-led business which can demonstrate that it stands for something it believes in, going beyond profit and positively impacting society. The winner will be able to demonstrate that its business model has real purpose, by standing for and taking action on something bigger than its products and services.

- Please demonstrate why this business is an outstanding purpose led business, including details of clear social or environmental vision and purpose and the achievement of an evidenced impact. (Max 300 words)
- How has this success been reflected in or through the operation of the business? For example, in the financial figures, taking on more staff, making a social or community impact? (Max 300 words)
- Please describe why the nominated business should win this award? (Max 300 words)