



# 2022 International Conference **CULTURE & IMPACT WORKSHOP**

**TUESDAY 22nd FEBRUARY 13:40 – 14:45**

Join our workshop of thought leaders, industry experts and entrepreneurs as we explore the path to economic equality.



**Jackie Brierton MBE (Chair)**

**GrowBiz Scotland CEO**

Co-founder of WES, UK expert for the European Commission's 'Encouraging Female Entrepreneurship' in 2014.

**Dr Isabella Moore CBE**

**Olderpreneur Alliance**

Founder of COMTEC, a leading technology company providing language services to exporters across multiple industries.



**Ann-Maree Morrison**

**W20 UK Delegation**

Joint Head Women's 20 UK Delegation, WES Ambassador, Founder and Director of Labels4Kids Ltd.

**Dr Wendy Wu**

**Edinburgh Napier University**

Innovator, entrepreneurship lecturer and Business Adviser, guiding over 300 businesses from ideation to scale up.



**Professor Kathleen Riach**

**University of Glasgow**

Currently conducting nationally funded research exploring women's leadership in healthcare in Australia.

Women are impacted by shared experiences of structural biases and inequalities. Yet, while these experiences may be shared, they are not identical. A path to economic equality must account for the impacts of intersecting identities, exploring experiences affected by the like of culture, ethnicity, age. This workshop will discuss:

- **Paths to economic equality:** making issues like menopause, childcare, class, ethnicity, migration background, and age visible
- **Cultural change:** the role of culture in forging a path to economic equality
- **Policy to shape culture:** exploring global best practice at a national policy level
- **Practice to shape culture:** women's organisations and employer-led approaches
- **More than money:** the role of Environmental, Social and Governance (ESG) criteria in creating impact beyond finance

**Register here:**

[WES International Conference 2022](#)