



2022 International Conference **FINANCE PANEL**

TUESDAY 22nd FEBRUARY 10:50-11:50am

Join our panel of thought leaders, industry experts and entrepreneurs as we explore the path to economic equality.



Dr Gillian Marcelle (Chair)

CEO Resilience Capital Ventures LLC
International public service includes appointments with the United Nations and the World Economic Forum.

Lord Jack McConnell

UK All-Party Parliamentary Group on UN Global Goals
Member of the House of Lords,
Former First Minister, Chancellor of the University of Stirling,



Criona Courtney

Royal Bank of Scotland
Director of Commercial Banking. Leads a team of Senior Relationship Managers supporting commercial clients.

Jenny Tooth OBE

UK Business Angels Association
CEO of the UK Business Angels Association, the trade body for angel and early stage investing



Mark Sterritt

British Business Bank
Leads teams in Wales, Scotland and Northern Ireland to help SMEs access information and finance needed to grow.

Women's Enterprise Scotland (WES) identified access to funding as a key priority for creating a gender-equal economy in the **2021 WES Manifesto**. Women launch businesses with 53% less capital on average than men, are less aware of funding options and less likely to take on debt (Rose Report). This panel session will examine:

- **Overcoming bias:** In the UK, 54% of women reported being subjected to bias from investors during funding rounds (HSBC She's the Business Report 2019)
- **Financial institution diversity:** In 2019, only 6 of the 107 largest financial institutions in the US were run by female CEOs (Deloitte)
- **Financial literacy:** from micro finance to debt funding, to angel investment and Venture Capital – how can women be supported to understand and access their options?

Register here:
[WES International Conference 2022](#)