



2022 International Conference DIGITAL, TECHNOLOGY & EDUCATION WORKSHOP

TUESDAY 22nd FEBRUARY 13:40 – 14:45

Join our workshop of thought leaders, industry experts and entrepreneurs as we explore the path to economic equality.



Florencia Caro Sachetti
Social Protection Programme Coordinator, Centre for the Implementation of Public Policies promoting Equity and Growth (CIPPEC)

Dr Claudia Duffy

European Patent Attorney & Founder
Former Patent Attorney, turned founder of Innovare IP and co-founder of Alta IP.



Rachel Jones

SnapDragon Monitoring CEO
UK representative for the European Intellectual Property Office Task Force and Queen's Award for Innovation recipient.

Izzy Whitelock

Group COO IXUP
founder of Houston We Have, an AI company that developed and sold patented software for enhancing decision making



John Cushing

mnAI Founder and CEO
Represents Silicon Valley Bank on their Growth Stage Advisory Panel and mentor for US accelerator TechStars.

59% of First Class or Upper 2nd Class degrees are attained by women, yet just 15 months after leaving university, men already earn 10% more on average than their female counterparts (Higher Education Statistics Agency). The devil lies in the detail: women are underrepresented in high-paying, high-growth digital and technology sectors. This workshop will discuss:

- **The digital funnel:** from early education to industry leadership, the numbers of women engaging with digital education and, ultimately, sector leadership diminishes
- **Global inequalities:** within and across countries, access to digital technologies and training are shaped by intersections of structural inequalities
- **Digital leaders:** making the digital and technology industries a space for women
- **Data for equality:** exploring the potential of new technologies for advancing the path to economic equality
- **Recognising women Innovators:** in 2020, only 16.5% of inventors named in international intellectual property were women (World Intellectual Property Organization)

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